



Society for Calligraphy

SOUTHERN CALIFORNIA PRESENTS



# GOOD HUES

a Two Day Workshop with

Louise Grunewald

Saturday, April 17, 2010

11:00 am to 5:30 pm

Sunday, April 18, 2010

9:00 am to 4:00 pm

\$120 + \$10 lunch per day

Location: American Jewish University  
15600 Mulholland Drive • Bel Air, CA

## Lecture / Slide Show

Free and Open to the Public

### Good Hues

Louise Grunewald

Saturday, April 17, 2010

9:00 to 10:30 am

Lecture begins promptly at 9:00 am

American Jewish University  
Follow the SfC signs for parking



This four part slide/lecture will cover 1) Historical uses of color with examples from master painters from the past; 2) A sampling of paintings by Stephen Quiller, developer of the color formula we will be using; 3) Examples of color and design as used by fellow calligraphers; 4) Images of my work and how I utilize value, color, and design in my calligraphic pieces.

Viewing the images will give participants an opportunity to familiarize themselves with color vocabulary and provide inspiration for what is possible with a working knowledge of color in our calligraphic art. Then the fun will begin!

Louise Grunewald is a calligrapher, painter, and printmaker living in Durango, Colorado. She teaches workshops for calligraphy guilds around the US and at the International Calligraphy Conferences. She has operated her design studio, Western Hands, since 1980 as a commercial lettering artist and greeting card designer.

Louise is currently focusing on teaching and her own art (solarplate printmaking, painting, and small books which she authors and hand-letters). Her work is included in numerous private collections, as well as in the permanent collection at the Portland Art Museum in Oregon. She currently exhibits at the Tin Moon Gallery in Abiquiu, New Mexico and in the Gallery Shop of the Durango Arts Center.

Time spent outside is a primary inspiration for Louise's art and her work reflects her impressions of the natural world, abstracting and expressing the rhythms, forms, colors, and light found there. Her teaching focuses on the integration of calligraphic skills, sound design principles, and creativity. She encourages students of all levels to enjoy the learning process and to discover their own personal styles while gaining the skills to fully express themselves.

#### IMPORTANT VENUE INFORMATION

The AJU follows Jewish Dietary Laws (aka Kosher). Thus, **WE ARE NOT ALLOWED TO BRING OUR OWN FOOD.** The formal rule is we can only bring a bottle of water. (You may leave campus to eat lunch if you choose.) To make it convenient, our workshops are CATERED. Please include meal payment with your reservation. This fee includes continental breakfast, lunch, dessert and beverages for both days.

Most artists I talk with express a joy in, or a longing for, authenticity and freedom in their work. This is easier to come by when one has certain basic skills and concepts "in hand," allowing the freedom to come from a firm foundation and taking some of the unnecessary struggle out of the creation of art. Most artists like color and like to use it in their work. Color, or the absence of it, can add depth and emotion to a piece. But it can also be a trickster, even when you think you know the color wheel. Why do some reds and blues look brown when mixed, instead of purple? Why do some neutrals just look like mud? Why do other neutrals make pure colors sing? I have been using a color formula for the past 18 years that has taken a lot of the guesswork out of these kinds of questions and has allowed me to simply have more fun with color in my work. It is this formula, developed by watermedia painter Stephen Quiller, that I will share with you in this weekend workshop, along with design fundamentals so you will learn how to apply color principles to finished pieces.

This class is open to all levels of experience and to artists working in all media. We will progress through five color schemes, going from very simple to more complex. We will have FUN while we learn about color, using paint, collage elements, mark-making techniques, and text to create colorful designs. I will supply the paint, so that we will all have the same color palette. You will get enough paint to take home and work with later. You will also take home a minimum of five miniature designs that will go into a small portfolio for future reference. I am a calligrapher, painter, printmaker, and book artist. I use the information that I will teach you in all of these disciplines. You do not have to be a painter to take this class. What you learn here should transfer to whatever medium you work with, and perhaps into other parts of your life as well.

Workshops are limited to 20 participants. Enrollment is limited to current paid Society for Calligraphy members only. Your membership must be current at time of sign-up as well as when class is held. No reservation will be held until your dues are current. If your membership lapses, you become ineligible and your space will be filled from the waiting list. Sign-ups are accepted in advance on a first come, first served basis. No refunds unless your place can be filled from a wait list. If you must cancel, please allow sufficient time for your place to be filled. For prompt receipt of supply list and confirmation, your check should arrive no later than two weeks before the workshop.

**Please send this tear-off with:** 1. your check payable to SfC and 2. if you do not want your supply list sent by email, you must include a stamped, self-addressed business size envelope to: **Kristi Darwick, 2455 Oakleaf Canyon Dr., Walnut, CA 91789-3435.** \*If you are willing to house the teacher, please mark the box below and you will be contacted. Responsibilities include airport pick-up (arrival and departure) and meals. In return, you are entitled to a FREE workshop.

**Questions?** E-mail Kristi at [kristidarwick@yahoo.com](mailto:kristidarwick@yahoo.com) or call her cell (urgent messages only): 714-307-5255. **NO audio or video recording** of any program, meeting, workshop or other SfC function permitted without prior consent of both guest artist and a representative of the Board of Governors. **\*\*\* You must ask permission of the artist/instructor to photograph any copyrighted materials, including demos.**

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Society for Calligraphy Workshop  
**Louise Grunewald - Good Hues**  
**Sat./Sun. April 17/18, 2010**

**\$140 (includes \$20 lunch - \$10 per day)**

- \*I volunteer to house the teacher
- I am a paid, current member of the SfC
- I am not a paid, current member of the SfC  
(separate \$42 Membership check payable to SfC enclosed)
- Please send my supply list by U.S. Mail - I have enclosed a #10 SASE

Name \_\_\_\_\_ e-mail \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Day Phone (\_\_\_\_\_) \_\_\_\_\_ Evening Phone (\_\_\_\_\_) \_\_\_\_\_